

# Orion

**Amniotic Membrane Allograft** 

2024

Reimbursement Guide

Distributed by:





## **Reimbursement Disclaimer**

This information is for educational/informational purposes only and should not be construed as authoritative. The information presented here is based upon publicly available source information. Codes and values are subject to frequent change without notice. The entity billing Medicare and/or third-party payors is solely responsible for the accuracy of the codes assigned to the services or items in the medical record. When making coding decisions, we encourage you to seek input from the AMA, relevant medical societies, CMS, your local Medicare Administrative Contractor, and other health plans to which you submit claims. Items and services that are billed to payors must be medically necessary and supported by appropriate documentation. It is important to remember that while a code may exist describing certain procedures and/or technologies, it does not guarantee payment by payors.

## **General Reimbursement and Coding**

Reimbursement and coverage eligibility for the use of Orion Amniotic Membrane and associated procedures varies by Medicare and Private Payers. Coverage policies, prior authorizations, contract terms, billing edits, and site of service influence reimbursement.

## Place of Service (POS) Codes

POS codes are 2-digit numbers included on health care professional claims to indicate the setting in which a service was provided. The Centers for Medicare and Medicaid Services (CMS) maintain POS codes used throughout the healthcare industry. Listed below are POS and descriptions that typically apply to our products. These codes should be used on professional claims to specify the entity where service(s) were rendered. Check with individual payors for reimbursement policies regarding these codes.

#### Place of Service Code 11 - Office

(Location other than a hospital, skilled nursing facility (SNF), military treatment facility, community health center, State or Local public health clinic, or intermediate care facility (ICF), where the health professional routinely provides health examinations, diagnosis, and treatment of illness or injury on an ambulatory basis).

#### Place of Service Code 12 - Home

(Location, other than a hospital or other facility, where the patient receives care in a private residence.)

## Place of Service Code 32 - Nursing Facility

A facility which primarily provides to residents skilled nursing care and related services for the rehabilitation of injured, disabled, or sick persons, or, on a regular basis, health-related care services above the level of custodial care to other than individuals with intellectual disabilities.)



## **General Reimbursement and Coding**

### **CPT®** Coding

The Current Procedural Terminology (CPT) code set describes medical, surgical, and diagnostic services and is designed to communicate uniform information about medical services and procedures among physicians, coders, patients, accreditation organizations, and payers for administrative, financial, and analytical purposes.

CPT®	DESCRIPTIONS FOR APPLICATION OF SKIN SUBSTITUTES
15271	Application of skin substitute graft to trunk, arms, legs, total wound surface area up to 100 sq cm; first 25 sq cm or less wound surface area
+15272	Each additional 25 sq. cm up to 100 sq. cm wound surface area, or part thereof. List separately in addition to code 15271 for primary procedure.
15273	Application of skin substitute graft to trunk, arms, legs, total wound surface area greater than or equal to 100 sq. cm; first 100 sq. cm wound surface area, or 1% of body area of infants and children
+15274	Each additional 100 sq. cm wound surface area or part thereof, or each additional 1% of body area of infants and children or part thereof. List separately in addition to code 15273 for primary procedure.
15275	Application of skin substitute graft to face, scalp, eyelids, mouth, neck, ears, orbits, genitalia, hands, feet, and/or multiple digits, total wound surface area up to 100 so. cm; first 25 cm or less wound surface area
+15276	Each additional 25 sq. cm wound surface area, or part thereof. List separately in addition to code 15275 for primary procedure.
15277	Application of skin substitute graft to face, scalp, eyelids, mouth, neck, ears, orbits, genitalia, hands, feet, and/or multiple digits, total wound surface area greater than or equal to 100 sq. cm; first 100 sq. cm wound surface area, or 1% of body area of infants
+15278	Each additional 100 sq. cm wound surface area, or part thereof. List separately in addition to code 15277 for primary procedure.

#### CPT® Codes 15271-15278:

- Billing Units = 1 unit per service for CPT® 15271, 15273, 15275 and 15277 (daily limitations apply)
- Add-on codes 15272, 15274, 15276 and 15278 are billed as 1 unit for each additional amount of graft material as specified; either each additional 25 cm2 or 100 cm2 applied

**Add-on Codes:** The + symbol signifies an add-on code. An add-on code cannot be used alone but must be billed with the initial code above it. Please check the CPT® 2022 coding book for further instructions.

**Review the Appropriate Wastage Modifiers:** When there isn't any product wastage, append the JZ modifier to the HCPCS code. When a portion of the graft is wasted, append the JW modifier to the line item with the HCPCS code noting the amount discarded.



## **General Reimbursement and Coding**

#### ICD-10° Codes

It is recommended that providers select the most specific primary and secondary diagnosis codes to accurately describe the reason the wound is not healing properly, and codes that indicate the wound is chronic and describe the location, severity, and laterality (for lower extremity ulcers).

## **Example of specific Diabetic Foot Ulcers (DFUs) codes:**

- Primary diagnosis: E11.621, type 2 diabetes mellitus with a foot ulcer
- Secondary diagnosis: L97.522, non-pressure chronic ulcer of other part of left foot with fat layer exposed

## Example of specific Venous Leg Ulcers (VLUs) codes:

- Primary diagnosis: I87.312, chronic venous hypertension (idiopathic) with ulcer of left lower extremity
- Secondary diagnosis: L97.222, non-pressure chronic ulcer of left calf with fat layer exposed

## **Important Billing Instructions**

Orion Amniotic Membrane (Q4276) is not included on the Medicare Part B Average Sales Price (ASP) Drug Pricing File published quarterly by the Centers for Medicare and Medicaid Services (CMS)

- Average Sales Price information is published quarterly by the Centers for Medicare and Medicaid Services (CMS) in the ASP Medicare Part B Drug Pricing File or Not Otherwise Classified (NOC) Pricing File. Providers are encouraged to review the ASP Pricing files posted quarterly by CMS and listed by HCPCS on CMS.gov for updates.
- Payment allowance limits that are not included in the ASP Medicare Part B Drug Pricing File or Not
  Otherwise Classified (NOC) Pricing File, are based on the published Wholesale Acquisition Cost (WAC) or
  invoice pricing. In determining the payment limit based on WAC, the contractors follow the methodology
  specified in Publication. 100-04, Chapter 17, Drugs and Biologicals, for calculating the Average
  Wholesale Price (AWP), but substitute WAC for AWP.
- Providers are encouraged to check with their local MACs for information on established rates
- Providers are also encouraged to check with payers to determine if an invoice is required to be submitted with the claim and/or in Box 19 of the CMS-1500 claim form.
- Providers should check with local payers regarding appropriate use of modifiers.

Physicians should report all surgical and medical services performed, and are responsible for determining which CPT® code(s) appropriately.



## Procedure Codes for Application of Skin Graft Substitutes References

#### 2024 MEDICARE NATIONAL AVERAGE PAYMENT

CPT® CODE <sup>2</sup>	DESCRIPTION	PHYSICIAN OFFICE <sup>3</sup>	PHYSICIAN SERVICES IN HOPPS/ASC
15271	App of skin sub to trunk, arms, legs, up to 100 sq. cm; first 25 sq. cm	\$151.61	\$81.86
+15272	Each additional 25 sq. cm	\$24.23	\$16.37
15273	App of skin sub to trunk, arms, legs to > 100 sq. cm, 1 <sup>st</sup> 100 sq. cm	\$303.21	\$189.92
+15274	Each additional 100 sq. cm	\$79.57	\$43.22
15275	App of skin sub to face, scalp, eyelids, mouth, neck, ears, orbits, genitalia, hands, feet, multiple digits up to 100 sq. cm; 1st 25 sq. cm	\$156.19	\$90.70
+15276	Each additional 25 sq. cm	\$31.76	\$24.23
15277	App of skin sub to face, scalp, eyelids, mouth, neck, ears, orbits, genitalia, hands, feet, multiple digits 100 sq. cm	\$334.65	\$216.44
+15278	Each additional 100 sq. cm	\$92.99	\$54.03

#### Coinsurance/Deductibles:

As with all products and services paid for under Medicare Parts A & B, Medicare will reimburse 80 percent of the allowable amount. The patient, or secondary/supplemental plan, is responsible for the remaining 20 percent coinsurance amount. The appropriate annual deductibles also apply.

#### Sequestration:

Since April 1, 2013, all Medicare claims with a date-of-service on or after April 1, 2013 are subjected to a 2 percent sequestration amount, which remains in effect in the U.S. budget until 2022. Please note, the 2 percent is deducted from the 80 percent allowable amount paid by Medicare and not the coinsurance amount.

### **Geographic Practice Cost Index (GPCI):**

The Medicare physician fee schedule amounts are adjusted to reflect the variation in practice costs from area to area. A GPCI has been established for every Medicare payment locality based on the RVUs for work, practice expense, and malpractice. The GPCIs are applied in the calculation of a fee schedule payment amount by multiplying the RVU for each component times the GPCI for that component.

Procedure coding should be based upon medical necessity, procedures and supplies provided to the patient. Coding and reimbursement information is provided for educational purposes and does not assure coverage of the specific item or service in a given case. Stability Biologics makes no guarantee of coverage or reimbursement of fees. These payment rates are nationally unadjusted average amounts and do not account for differences in payment due to geographic variation. Contact your local Medicare Administrative Contractor (MAC) or CMS for specific information as payment rates listed are subject to change. To the extent that you submit cost information to Medicare, Medicaid or any other reimbursement program to support claims for services or items, you are obligated to accurately report the actual price paid for such items, including any subsequent adjustments. CPT five-digit numeric codes, descriptions, and numeric modifiers only are Copyright AMA. (Updated January 2022)



# Common ICD-10-CM Diagnosis Code Reference

The following chart provides some of the common diagnoses and ICD-10-CM codes that may require skin substitute grafts as a treatment option. This partial list is provided only for reference and does not represent any particular case or suggested treatment. Not all options are presented here, and the provider is always responsible for the assignment of the actual diagnosis codes as documented in the medical record.

CODE	DESCRIPTION (These are common codes, not an exhaustive list.)
DIABETIC ULC	ER CODES
E08.621	Diabetes mellitus due to underlying condition with foot ulcer
E08.622	Diabetes mellitus due to underlying condition with other skin ulcer
E09.621	Drug or chemical induced diabetes mellitus with foot ulcer
E09.622	Drug or chemical induced diabetes mellitus with other skin ulcer
E10.621	Type 1 diabetes mellitus with foot ulcer
E10.622	Type 1 diabetes mellitus with other skin ulcer
E11.621	Type 2 diabetes mellitus with foot ulcer
E11.622	Type 2 diabetes mellitus with other skin ulcer
E13.621	Other specified diabetes mellitus with foot ulcer
E13.622	Other specified diabetes mellitus with other skin ulcer
VARICOSE VEI	NS OF LOWER EXTREMITY
183.012	Varicose veins of right lower extremity with ulcer of calf
183.013	Varicose veins of right lower extremity with ulcer of ankle
183.014	Varicose veins of right lower extremity with ulcer of heel and midfoot
183.015	Varicose veins of right lower extremity with ulcer other part of foot
183.018	Varicose veins of right lower extremity with ulcer other part of lower leg
183.022	Varicose veins of left lower extremity with ulcer of calf
183.023	Varicose veins of left lower extremity with ulcer of ankle
183.024	Varicose veins of left lower extremity with ulcer of heel and midfoot
183.025	Varicose veins of left lower extremity with ulcer other part of foot
183.028	Varicose veins of left lower extremity with ulcer other part of lower leg
POSTTHROME	BOTIC SYNDROME LOWER EXTREMITY
187.011	Postthrombotic syndrome with ulcer of right lower extremity
187.012	Postthrombotic syndrome with ulcer of left lower extremity
187.013	Postthrombotic syndrome with ulcer of bilateral lower extremity
CHRONIC VEN	OUS HYPERTENSION OF LOWER EXTREMITY
187.311	Chronic venous hypertension (idiopathic) with ulcer of right lower extremity
187.312	Chronic venous hypertension (idiopathic) with ulcer of left lower extremity
187.313	Chronic venous hypertension (idiopathic) with ulcer of bilateral lower extremity



# Common ICD-10-CM Diagnosis Code Reference

(Continued)

CODE	DESCRIPTION (These are common codes, not an exhaustive list.)
NON-PRESSUF	RE CHRONIC ULCER OF LOWER LIMB
L97.311	Non-pressure chronic ulcer of right ankle limited to breakdown of skin
L97.312	Non-pressure chronic ulcer of right ankle with fat layer exposed
L97.321	Non-pressure chronic ulcer of left ankle limited to breakdown of skin
L97.322	Non-pressure chronic ulcer of left ankle with fat layer exposed
L97.411	Non-pressure chronic ulcer of right heel and midfoot limited to breakdown of skin
L97.412	Non-pressure chronic ulcer of right heel and midfoot with fat layer exposed
L97.421	Non-pressure chronic ulcer of left heel and midfoot limited to breakdown of skin
L97.422	Non-pressure chronic ulcer of left heel and midfoot with fat layer exposed
L97.511	Non-pressure chronic ulcer of other part of right foot limited to breakdown of skin
L97.512	Non-pressure chronic ulcer of other part of right foot with fat layer exposed
L97.521	Non-pressure chronic ulcer of other part of left foot limited to breakdown of skin
L97.522	Non-pressure chronic ulcer of other part of left foot with fat layer exposed
L97.811	Non-pressure chronic ulcer of other part of right lower leg limited to breakdown of skin
L97.812	Non-pressure chronic ulcer of other part of right lower leg with fat layer exposed
L97.821	Non-pressure chronic ulcer of other part of left lower leg limited to breakdown of skin
L97.822	Non-pressure chronic ulcer of other part of left lower leg with fat layer exposed
L97.211	Non-pressure chronic ulcer of right calf limited to breakdown of skin
L97.212	Non-pressure chronic ulcer of right calf with fat layer exposed
L97.221	Non-pressure chronic ulcer of left calf limited to breakdown of skin
L97.222	Non-pressure chronic ulcer of left calf with fat layer exposed



# Advanced Therapy Documentation Considerations

Prior to requesting insurance verification or prior authorization from a payer or submitting a claim for an advanced wound healing product, the provider should verify applicable coverage and documentation requirements with the payor.

Common criteria and documentation elements required of payors include the following in the patient's medical record:

- Determine the Medical Necessity
- Duration of ulcer
- Location of ulcer
- Whether the ulcer has failed to respond to conservative measures
- Baseline measurements of the ulcer
- If applicable, describe the treatment of the underlying disease process contributing to the ulcer
- Indicate the appropriate patient diagnosis codes
- Status of the wound, including (as applicable) presence or absence of cellulitis, infection, tunnels, tracts, eschar, or necrotic material
- Extent of the ulcer (e.g., dermis, involvement of tendon, muscle, capsule, or bone, etc.)
- For diabetic foot ulcers, whether the patient exhibits neuropathy
- · Evaluation of venous sufficiency / insufficiency ulcers
- Whether the patient is competent, and/or has the support services necessary to participate in follow-up-care



## **Claim Forms**

## Sample CMS 1500 Paper Claim Form

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## **Claim Forms**

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If further assistance is needed, please contact IVR Support Team at (919) 249-7293 for additional support.

Disclaimer. Legacy Medical offers insurance verification as an information service only. Information gathered during the requested research will be provided by the insurer or third-party payer. Results of this research are not a guarantee of coverage or reimbursement in the future. Legacy Medical disclaim liability for payment of any claims, benefits, or costs.





## **Coverage Summary**

#### **Skin Substitute Graft Procedures**

The coverage landscape for Skin Substitute Graft Procedures varies by insurance carrier. Please review policies for all payors on a regular basis for updates and changes. Coverage defines what medical technologies, services, and procedures a health plan will reimburse, and generally varies by payor. Private health plans, as well as Medicare, may vary in their consideration of coverage for a particular technology or procedure. Further, the patient's individual benefit plan will delineate what items and services may be covered by the health plan. It is the provider's and patient's responsibility to verify coverage based upon the patient's health plan, individual plan benefit, and applicable medical necessity criteria.

Case by case pre-authorization approval should be considered following specific payor guidelines for the pre-authorization and appeal process. Please check and confirm the insurer's specific medical policies and pre-authorization guidelines to help facilitate the attainment of coverage. Pre-authorization signifies that the health plan has given a preliminary approval of treatment for that individual patient before the procedure has occurred. Final approval and reimbursement is only provided after the pre-authorized service is delivered, required documentation completed, and submission of the claim for adjudication by the health plan.

## **Glossary of Reimbursement Terms**

**Medicare Area Contractors (MAC):** The Centers for Medicare and Medicaid Services (CMS) contracts with regional Medicare Area Contractors (MACs) to administer the Medicare program. Each MAC establishes its own set of guidelines for the coverage of services. Coverage guidelines are published by each MAC as a Local Coverage Determination (LCD).

**Coinsurance/Deductibles:** Medicare reimburses 80 percent of the allowable amount for most items and services covered under Medicare Part B, including those related to wound care provided in the outpatient setting. The patient, or secondary/supplemental plan, is responsible for the remaining 20 percent coinsurance amount. The appropriate annual deductibles also apply.

**APC:** Ambulatory Payment Classification

**Fee for Service:** Medicare reimburses physician offices for Orion Amniotic Membrane as a fee-for-service for separate services provided. Products are reimbursed when purchased by the provider and incident to the physician service. CMS lists for Orion Amniotic Membrane reimbursement rates on their quarterly ASP Pricing File. CMS requires qualified healthcare providers to bill using the appropriate HCPCS and CPT codes and to accurately report the units of service.

**Physician Office (Place of Service – 11):** The physician office is defined as a location other than a hospital, skilled nursing facility (SNF), military treatment facility, community health center, state, or local public health or intermediate care facility (ICF), where the health professional routinely provides health examinations, diagnosis and treatment of illness or injury on an ambulatory basis.

**Ulcer Size:** Determining the wound location and surface area is important in order to select the appropriate CPT and ICD-10 codes. Wound size, as measured according to acceptable practice standards, should be documented in the medical record weekly, including the Length (L), Width (W) and Depth (D) in cm. Initial coverage is typically based on documentation that the wound is not improving, or reducing in size over time, and has become a chronic ulcer.



## **Supportive Literature**

The following literature links may provide additional information about the use of Orion Amniotic Membrane acellular amnion fluid or dehydrated amniotic membrane allograft to support medical necessity.

- Litwiniuk, Malgorzata and Tomasz Grzela. "Amniotic membrane: new concepts for an old dressing". Wound Repair and Regeneration 22.4 (2014): 451-456. Access at: https://onlinelibrary.wiley.com/doi/full/10.1111/wrr.12188
- Haugh AM, Witt JG, Hauch A, et al. Amnio Membrane in Diabetic Foot Wounds: A Meta-analysis. *Plastic and Reconstructive Surgery Global Open.* 2017; 5(4):e1302. Access at: http://dx.doi.org/10.1097/GOX.00000000001302
- Zelen CM, "An Evaluation of Dehydrated Human Amniotic Membrane Allografts in Patients with DFUs" J Wound Care 2013 Jul: 22(7):347-8, 350-1.
- Guo X, Mu D, Gao F. "Efficacy and Safety of acellular dermal matrix in diabetic foot ulcer treatment: A systematic review and meta-analysis. *Int J Surg.* 2017 Apr; 40:1-7 Access at: https://www.ncbi.nlm.nih.gov/pubmed/28232031
- Cazzell S, Vayser D. A Randomized Clinical Trial of a Human Acellular Dermal Matrix Demonstrated Superior Healing Rates for Chronic Diabetic Foot Ulcers Over Conventional Care Access at: Access at: https://www.ncbi.nlm.nih.gov/pubmed/28544150
- Cornwell KG, Landsman A. Extracellular Matrix Biomaterials for Soft Tissue Repair. Clin Podiatric Med Surg. 2009; Oct; 26(4): 507-23. Access at: https://www.ncbi.nlm.nih.gov/pubmed/19778685

## Resources for Orion Amniotic Membrane Technology Support

The following resources can provide support when preparing a pre-authorization for the Orion Amniotic Membrane skin substitute graft procedure when performed in the office, outpatient or surgery center setting of care.

These resources have been referenced in this guide and can be provided when required.

- Orion Amniotic Membrane Product Brochures
- Instructions for Use (IFU)

#### For ICD-10-CM/PCS code mappings access the following links:

- http://www.cms.gov/Medicare/Coding/ICD10/2018-ICD-10-PCS-and-GEMs.html
- http://www.cms.gov/Medicare/Coding/ICD10/2018-ICD-10-CM-and-GEMs.html

## The following links can also provide information to assist providers when procedures and technologies are considered for reimbursement.

- AMA CPT Code Search Tool
- Medicare Physician Fee Schedule Look-up Tool
- American Association of Tissue Banks (AATB)
- National Association of Insurance Commissioners (NAIC) Homepage
- OMHA ALJ Appeal Status Information System (AASIS)



## **Documentation Support**

The information in the following pages must be requested from the clinician directly to the reimbursement department.

#### **Documentation Support for Prior Authorization**

Documentation of a patient's history, conservative therapies and reason for any service or procedure is the key to a positive reimbursement scenario. When a skin substitute graft procedure is indicated by the physician, the patient's medical record should clearly state the reason for the procedure as well as the outcomes and recommended therapies to follow. This documentation will support claim review and preauthorization alike. Follow-up or staged procedures will depend on the initial documentation to support medical necessity. The following general documentation guidelines should be followed for all payors.

### Clinical notes should contain the following details:

- Reason for the procedure based on physical exam
- · All conservative therapies previously used in the treatment of the current disease
- Specific reason why this treatment is indicated for this patient
- Anticipated outcomes
- Recommended therapies or treatments

## Operational and office visit notes might include the following:

- · History of patient encounters including conservative therapies
- · Current diagnosis or history of disease state
- · Details of findings on exam
- Reason for procedure relevant to condition
- Usual details of procedure
- Explanation of technology specific to Orion Amniotic Membrane
- Findings and any anticipated further treatments

A letter of medical necessity (LMN) may be required for pre-authorization of a skin substitute graft procedure or for supporting documentation following a request for a claim review. Details of the LMN should include the items on the checklist above. An example LMN is provided in the following section of this guide.



## **Pre-Authorization**

#### **Pre-Authorization Overview**

In order to facilitate coverage access for a proposed procedure, the physician may request a preauthorization from the patient's private insurance carrier. Some health plans require pre- authorization for all surgical procedures. Requesting pre-authorization may only involve a simple contact by the physician's office to verify benefits and acquire an approval number to submit with the claim. Alternatively, preauthorization may require that the physician provide more substantive information about the case. To prepare a pre-authorization request that requires additional information beyond basic coding, the physician's staff must provide technical information about the procedure and the unique technology involved. The treating physician must also establish the medical necessity for the procedure, as it applies to the specific patient.

## Typically, the pre-authorization process and/or appeal process may require submitting some or all of the following documentation:

- Patient clinical notes, including documentation of prior conservative care
- Supporting technical information in the form of the FDA registration letter, peer-reviewed clinical literature, clinical trial information and other available technical resources
- · Description of the technology and its use in this patient's case
- Description of medical necessity of the procedure for the specific patient



## **Pre-Authorization**

#### Orion Amniotic Membrane Pre-Authorization/LMN – Example Letter



Dear Utilization Review Manager:

On behalf of my patient, [PATIENT NAME], this letter serves as a pre-authorization request and provides clinical information on this patient's condition. It also serves as a formal request for coverage by [INSURANCE COMPANY] for the medically necessary health care services captioned above. This letter and its supporting documents will provide you with a better depiction of this patient's clinical history and this patient's need for the [ORION AMNIOTIC MEMBRANE SKIN SUBSTITUTE GRAFT PROCEDURE]. It is my sincere hope that this additional information will inform your decision to approve this surgery.

**Description of Procedure:** [PHYSICIAN INSERTS DETAILED PROCEDURE DESCRIPTION INCLUDING THE USE OF THE ORION AMNIOTIC MEMBRANE SKIN SUBSTITUTE GRAFT].

Skin Substitute Description: Orion Amniotic Membrane is a dehydrated amniotic membrane allograft intended to be used for homologous use to cover a recipient's tissue. It provides an adhesion barrier for adjacent soft tissues and promotes wound healing. Orion Amniotic Membrane is ready to use and is available in various sizes for improved handling, delivery and optimal coverage.

Key Benefits of Orion Amniotic Membrane Skin Graft Substitute:

- Amniotic membrane expresses immune-privileged antigens
- An immune tolerant graft with negligible risk of foreign body reaction
- Limits the expression of inflammatory cytokines
- Reduces fibrosis, scarring and post-operative pain.

Patient's Clinical Need for the [ORION AMNIOTIC MEMBRANE] Skin Substitute Graft Procedure: [PATIENT NAME] is a [AGE] [GENDER] who presented to me with [DESCRIBE SYMPTOMS WITH SPECIFICITY]. Prior treatments have included [DESCRIBE CONSERVATIVE CARE, USE OF MEDICATIONS, PRIOR TREATMENTS, and PHYSICAL AIDS].

In a discussion with [INSERT MR/MS] following an exam, a decision was made to move forward with a skin substitute graft procedure. The amniotic and placental properties of [ORION AMNIOTIC MEMBRANE SKIN SUBSTITUTE GRAFT] allows for easy application, making it a flexible, dependable option for wound and soft tissue healing for my patient.

Should you have further questions or concerns, please do not hesitate to call me at [INSERT PHYSICIAN TELEPHONE NUMBER]. Thank you for your immediate attention and anticipated authorization of these services for your insured.

Sincerely,

[PHYSICIAN NAME], [DEGREE]



## **Plan Denial Appeal Process**

#### **Plan Denial Appeal Process Overview**

When a third-party health plan denies a procedure in accordance with their medical policy guidelines, there is a process available to appeal that decision. Insurance carriers provide this check and balance to allow for reconsideration of the decision per their plan provisions and applicable state regulations. The process will vary depending on the plan and regulatory requirements; however, there are basic steps that can assist the provider in appealing the initial denial.

#### To present an effective appeal, follow these steps:

- 1. Carefully review the denial reason and understand the specific health plan's policy.
- 2. Write an appeal letter clearly addressing the specific denial reasons.
- 3. Provide supporting information including product details and FDA registration; and
- 4. Submit the appeal on time.

#### The following additional considerations may be helpful:

- 1. If the health plan is self-funded (employer based), patients can contact their Human Resources (HR) department to assist in the patient's appeal of the decision. HR departments may have contacts within the health plan that can provide helpful support.
- 2. The patient can contact the health plan directly and is the policyholder with an influence on the decision.
- 3. There are multiple steps in the appeal process and providers and patients may exercise these rights according to their third-party payor and state guidelines.

#### **Writing the Appeal Letter**

When appealing a denial, the first step is often composing a letter to the health plan that initially reviewed the case. This letter is submitted by the provider on behalf of the patient, with the patient's approval, and should outline the reasons the denial should be overturned.

Detailed information regarding the denial reason should be prepared utilizing the case specific information in the denial, as well as the more general technology specific information and supporting clinical literature.

## First, collect all the information required to support the appeal:

- Denial letter
- Health plan contracts and provider agreements
- Applicable medical policy guidelines from the health plan (website access is often a good resource for general policy)
- Literature supporting the technology
- FDA registration letter
- Safety and effectiveness documentation
- Peer-reviewed literature references (when available)

## In drafting an appeal letter, consider the following:

- Did the reviewer overlook a case specific detail?
- Does the health plan clearly understand the procedure?
- Was the information provided about the case correctly submitted?
- Review the plan's official policy online for more detailed understanding of the denial reason



## **Plan Denial Appeal Process**

#### Orion Amniotic Membrane PA Denial Appeal – Example Letter



[INSURANCE IDENTIFICATION NUMBER] [REFERENCE #:]

[PRIMARY CPT CODE] [PRIMARY DX CODE]

Dear Utilization Review Manager:

Please accept this letter on behalf of [PATIENT NAME], as an appeal to [INSURANCE COMPANY]'s decision to deny coverage for the recommended [PROCEDURE]. It is my understanding, per [INSURANCE COMPANY]'s denial letter dated [INSERT DENIAL LETTER DATE], that this procedure has been denied because [REASON FOR DENIAL].

I respectfully request that [INSURANCE COMPANY] reconsider its denial and provide authorization for this treatment option. I believe this denial was made in error. This letter and its supporting documents will provide you with a better depiction of this patient's clinical history and this patient's need for the [ORION AMNIOTIC MEMBRANE SKIN SUBSTITUTE GRAFT PROCEDURE]

**Description of Procedure:** [PHYSICIAN INSERTS DETAILED PROCEDURE DESCRIPTION INCLUDING THE USE OF THE [ORION AMNIOTIC MEMBRANE SKIN SUBSTITUTE GRAFT PROCEDURE]

**Skin Substitute Description:** Orion Amniotic Membrane is a dehydrated amniotic membrane allograft intended to be used for homologous use to cover a recipient's tissue. It provides an adhesion barrier for adjacent soft tissues and promotes wound healing.

Orion Amniotic Membrane is ready to use and is available in various sizes for improved handling, delivery and optimal coverage. The strength of the allograft allows for suturing in place and no bulk at the surgical site.

Key Benefits of Orion Amniotic Membrane Skin Graft Substitute:

- Amniotic membrane expresses immune-privileged antigens
- An immune tolerant graft with negligible risk of foreign body reaction
- · Limits the expression of inflammatory cytokines
- Contain large amounts of hyaluronic acid that entrap inflammatory cells.

[ORION AMNIOTIC MEMBRANE] is regulated by the U.S. Food and Drug Administration (FDA) as a human skin tissue under its Human Cells, Tissues, and Tissue-Based Products (HCT/P) guidelines, subject to Section 361 of the Public Health Service Act and 21 CFR 1270 and 1271.

(continued on next page)



## **Plan Denial Appeal Process**

#### Orion Amniotic Membrane PA Denial Appeal – Example Letter (continued)



 Zelen CM, "An Evaluation of Dehydrated Human Amniotic Membrane Allografts in Patients with DFUs" J Wound Care 2013 Jul: 22(7):347-8, 350-1.

Patient's Clinical Need for the [ORION AMNIOTIC MEMBRANE]
Skin Substitute Graft Procedure: [PATIENT NAME] is a [AGE] [GENDER] who presented to me with [DESCRIBE SYMPTOMS WITH SPECIFICITY]. Prior treatments have included [DESCRIBE CONSERVATIVE CARE, USE OF MEDICATIONS, PRIOR TREATMENTS, and PHYSICAL AIDS].

To assist in your reconsideration of this patient's clinical need for the intended procedure, a copy of the relevant clinical notes that support use of the [ORION AMNIOTIC MEMBRANE SKIN SUBSTITUTE GRAFT] is enclosed to support you with your decision to overturn your initial denial of coverage for these services. It is my sincere hope that [INSURANCE COMPANY] will respond with a positive decision so that

[PATIENT NAME] can benefit from the results of this procedure. Should you have further questions or concerns, please do not hesitate to call me at [INSERT PHYSICIAN TELEPHONE NUMBER].

Thank you for your immediate attention and reconsideration.

Sincerely,

[PHYSICIAN NAME], [DEGREE] [PRACTICE]



#### References

- 1. CMS Manual for that detail Section 20.1.3: https://www.cms.gov/Regulations-and-Guidance/Guidance/Manuals/Downloads/clm104c17.pdf
- 2. 312> AMA CAT<sup>®</sup> Professional
- 3. https://www.cms.gov/medicaremedicare-fee-service-paymentphysicianfeeschedpfs-federal-regulation-notices/ems-1734-p

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